

On-Line Value Added (Website) Advertising

More and more, attendees are using the web as a resource to plan their visits to Shows. GLM receives thousands of website visitors each month, the majority of which are buyers searching exhibitor lists, event schedules or registering online. Maximize your company's exposure to this captive audience by supplementing your free online listing with a banner ad and/or an enhanced Directory listing.

Act now to reserve your Banner Ad and/or Enhanced Listing. Both will be active for one full year- from March 19, 2007 - March 19, 2008

A. Banner Ads:

Place a banner ad on exhibitor search pages of the Global Home Textiles online Directory. Attendees use these pages to plan which companies they will visit while at the Show.

Options are:

Search Introduction Page (Limited to 5 advertisers) - Promote your presence at the first point of entry to the online Show Directory.

Cost: \$500

Search Results Pages (Limited to 20 advertisers) - Put your company first! Reserve space for your banner ad to appear when attendees begin their search.

Cost: \$125

Artwork Specifications: All banners must be in GIF or JPG format. Animated GIF is ok. Size is 468x60 pixels. File size no larger than 100k.

B. Enhanced Directory Listings

Cost: \$125

Upgrade your standard on-line Directory listing with:

- Your company logo
- Active links to your website
- Active link to your e-mail
- Meeting request feature to allow attendees to contact you before the Show to set appointments, or after the Show to follow-up.

Artwork Specifications: All logos must be in GIF or JPG format. Animated GIF is ok. Size is no larger than 150x150 pixels. File size must be no larger than 100k.

Please reserve my:

___ Search Intro Banner (\$500)

___ Search Results Banner (\$125)

___ Enhanced Listing (\$125)

Exhibiting Company Name: _____

Contact/Authorization Name: _____

E-Mail: _____ Phone: _____

I/we agree to abide by the Terms and Conditions applicable to this agreement as set forth *hereof*:

Signature (Authorization to bill for above request)

Complete and return this form with check payable to:

George Little Management, LLC

Mail to:

George Little Management, LLC

ATTN: Global Home Textiles/Jaime Kelly

10 Bank Street

White Plains, NY 10606 USA

Tel: 914-421-3289 Fax: 914-948-6289

Please direct artwork and any technical questions to:

Susan Fernandez

George Little Management, LLC

10 Bank Street

White Plains, NY 10606

Tel: (914) 421-3397

E-Mail: info@glmshows.com